

## PRESS RELEASE

### *TEAM 7: World champion in entertainment furniture!*

Great events cast their glow ahead of themselves: soccer fans are already in a World Cup fever and this summer many households are totally wrapped up in the viewing. While the TV is running in full swing, the living room is clearly gaining ground as the most popular living space during the Football World Championship in Russia. Guests are coming, the family is waving flags and together the fans root for their favourite teams in front of the screen. These events are even more appealing if the furnishings also play along with perfect entertainment features.

This includes not only modern full-HD TVs but also the right furniture. **TEAM 7** is among the top leaders in the top league. **cubus home entertainment** ensures a special video and audio experience in any living room. The solid wood elements contribute perfectly to the tone quality and can even transport a stadium atmosphere. Additionally, the home entertainment centre scores with its extreme flexibility and adapts to nearly all special conditions and wishes. Which is becoming increasingly important in a time of giant TV formats. Because the best TV image also requires the right distance between the seat and the screen. It's easy to calculate with a basic formula. The distance should be about 2-3 times the diagonal width of the screen. For a 40-inch TV, this means two to three meters and a 55-inch screen calls for 2.8 to 4.2 metres. The higher the resolution – or more pixels per image area – the lower is the optimal distance to the TV.

This is why the living room furniture from **TEAM 7** can be customised for an ideal home-theatre feeling. From the basic home cinema solution to high-end audio – the Austrians integrate technology into the living area with style. The



**cubus pure** wall unit at home



**cubus pure** home entertainment

This press release, in addition to other press materials and photos, is available for download at [www.team7.at](http://www.team7.at).

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# TEAM 7

specialist presents attractive design solutions for the current multimedia trend in an understated yet effective form. And at the same time impresses with a hat trick: the intelligent ventilation system prevents possible overheating while easily accessible cable management facilitates handling and the innovative Qi charging technology with wireless charging rounds off the operating comfort at a high level. Also right on the mark: it ensures rich sound. The subwoofer cube can be part of a Home Entertainment ensemble or be a free-standing unit in the room.

“While considering the specific material and sound properties, we combine the unique natural character of the wood with design, modern engineering skill and technology”, explains **TEAM 7** CEO Dr Georg Emprechtinger. Elegant natural woods combined with glass surfaces in the customer’s colour of choice offer high-tech qualities in top form. The latest media furniture scores with strong design and sophisticated solutions for the entire range of entertainment electronics. Here **TEAM 7** shows its enormous potential in this area as well: thanks to numerous functions and comfortable features, it offers a distinguished arrangement with timeless design and sustainable materials for a unique experience.



**cubus pure** wall unit



Easy cable management

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