TEAM 7

PRESS RELEASE

Kitchens you can live in

The modern kitchen has changed. It no longer hides behind a door out of sight – it has instead become a part of the living area, offering a fluid transition between dining and living room. This development has been encouraged by increasingly open architectural spaces and designs. Kitchen enthusiasts now plan their entire apartment around this enjoyable space, as the kitchen has long ago established itself as the heart of the home. "Today the modern kitchen is no longer hidden in a small room – instead, it is open, hospitable, and, above all, flexible", explains Sebastian Desch, head of design at the Austrian solid

wood specialist TEAM 7. It invites you to cook, celebrate, and chat together, while warm materials bring cosiness to the room. Solid wood in particular has established itself as an ideal material for kitchens. It is sensual, healthy for your home, extremely durable, and has unique sense of charisma filled with vitality. Whether oak or walnut – every wood type has an individual look, creating an exclusive setting. The appearance of wood is particularly enhanced when combined with materials such as stainless steel and glass, or with contrasting colours. This creates an intriguing interplay between nature and technology, sensibility and coolness.

TEAM 7 is known for its high-quality solid wood kitchens. The design manufacturer combines traditional production techniques with a modern form language and is considered a perfectionist when it comes to details and individual solutions. "We combine the newest technologies with traditional Austrian craftsmanship to make our solid wood products", explains Sebastian Desch. The Austrian furniture manufacturer offers its kitchens in seven





k7 kitchen island

This and other press releases and photos are available for download at www.team7.at

Contact for journalists:

TEAM 7 Natürlich Wohnen GmbH Braunauer Straße 26 | A-4910 Ried Tel: +43/7752/977-700 | Fax: +43/7752/977-222

E-Mail: info@team7.at | www.team7.at

GeSK agentur für public relations Ziegelstraße 29 | D-10117 Berlin

Tel: +49/30/217 50 460 | Fax: +49/30/217 50 461

E-Mail: pr@gesk.info | www.gesk.info

TEAM 7





linee kitchen

wood types and a variety of styles – from classical to puristic – with elements made exclusively from fine solid wood. "For the fronts we use high-quality, undeformable 3-layer wood boards that are produced in our own board factory", says Sebastian Desch. When the wood is treated only with natural oil it remains porous and breathable. It regulates moisture and absorbs odours, thereby contributing to a healthy environment. It is also very safe for storing food. More and more people are inspired by the natural quality and decorative details of the kitchens, along with their high standards of design and functionality.

The floor plans of modern apartments offer space for new kitchen concepts. Kitchen furniture is no longer exclusively placed against walls but increasingly stands freely in the room in the form of kitchen islands for cooking and food preparation. "Outdated aesthetics are a thing of the past – the wood kitchens of today are highly modern designer pieces", explains Sebastian Desch. Combined with counters, extendable tables, glass cabinets, sideboards and versatile shelf systems, TEAM 7 kitchens offer an impressive variety of combinations to cooking enthusiasts and lovers of wood. "The meticulous handcrafted details, such as finger-jointed drawers or butcher blocks with end-grained wood, make our models uniquely charming", says Sebastian Desch. When living, cooking, and dining become one, it has a visible impact on the design: technology discreetly vanishes into the background – and the design takes centre stage. Lifestyle-compatible, intelligent, and full of convenient refinements,

This and other press releases and photos are available for download at www.team7.at

Contact for journalists:

TEAM 7 Natürlich Wohnen GmbH

Braunauer Straße 26 | A-4910 Ried

Tel: +43/7752/977-700 | Fax: +43/7752/977-222

E-Mail: info@team7.at | www.team7.at

Tel: +49/30/217 50 460 | Fax: +49/30/217 50 461 E-Mail: pr@gesk.info | www.gesk.info

GeSK agentur für public relations

Ziegelstraße 29 | D-10117 Berlin

TEAM 7





rondo kitchen

All images: TEAM 7

the space around the stove is transformed into a feel-good zone. With TEAM 7, every kitchen is planned exactly according to the customers' wishes and in keeping with their individual requirements. This applies to height, width, and depth, to the combination of cabinets, worktops, counters, and shelves, and to the interior organisation, materials, and workmanship. After all, this is the product of experienced carpenters who have a masterful understanding of modern and traditional handicraft techniques, which they use to make kitchens of the highest quality.

This and other press releases and photos are available for download at www.team7.at

Contact for journalists:

TEAM 7 Natürlich Wohnen GmbH Braunauer Straße 26 | A-4910 Ried Tel: +43/7752/977-700 | Fax: +43/7752/977-222

E-Mail: info@team7.at | www.team7.at

GeSK agentur für public relations Ziegelstraße 29 | D-10117 Berlin

Tel: +49/30/217 50 460 | Fax: +49/30/217 50 461

E-Mail: pr@gesk.info | www.gesk.info