TEAM 7

PRESS RELEASE

TEAM 7-Double-prized: iF DESIGN AWARD 2017



This year, two products of wood furniture specialist TEAM 7 are awarded the renowned iF Design Award. Both desk tak and secretary sol won over the jury, which consisted of 58 members. The two models from now on can proudly carry the treasured seal of quality. The pioneer of sustainable wood furniture once more proved that at TEAM 7, nature, design, and innovative technologies belong together.

1, 2, 3 - tak

The tak model by Jacob Strobel is the minimalist essence of a table, with clean lines and a very slender appearance in a combination of warm solid wood and cool metal. It combines organic accents with a cubist design language, as either a non-extendable or an extendable table. Its uncompromisingly slender frame offers maximal leg-room. tak was introduced last year in a version with metal legs, which, together with a metal frame, gave it the necessary stability. But now these delicate, tapered legs are also available in solid wood: the highly sophisticated so-called metal-wood hybrid construction makes these minimal dimensions possible – an extraordinary display of artistic craftsmanship. The load-bearing element is made of a proprietary metal construction, which is precisely integrated into the solid wood foot-frame. The fact that TEAM 7 didn't shy away from such a technological challenge sets it apart. The extension mechanism is unchanged, requiring only three simple manoeuvres: pull, swivel, lock – simply tak.





This and other press releases and photos are available to download at www.team7.at

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sol: multi-talented companion by Sebastian Desch

Whether as a desk, a console or a make-up desk, sol is truly multi-talented. Two perfectly interlocking extendable shells – one made of natural wood, the other upholstered with leather – form the basic concept. Three unique versions are available: Hanging at any height, supported by two legs, four-legged or even free-standing in the room, sol is virtually bursting with excitement.

Tender details support the feminine character such as the delicate wood vein on the front edge of the leather-upholstered upper shell and the lightly flared legs. The technical ingenuity remains discretely concealed until the design elements softly float apart. Available in all types of wood, the organizational system expertly translates classical form language into current design. Designer Sebastian Desch expertly plays with the tension from the rounded and angular contours; exposed cross-cut wooden edges impressively highlight the solid wood character. Used as room furniture, a leather-upholstered rear panel charmingly comes into its own.

The secret helpers in day-to-day life are housed modestly. An outlet with a USB port, the innovative charging function Qi for mobile phones as well as small speakers in a channel provide order and contemporary functionality, offering a gap as a cable outlet on stand-by even when closed. TEAM 7 is already thinking ahead with sol: cables can be bundled together with a tube made of Stricktex; furthermore an attachment with integrated lamp is available.





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